

# Lucas G. Martin

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## SUMMARY

I have established myself not only as a versatile designer, but also as a leader, manager, and integral team member while helping clients meet their objectives. 15+ years of professional Design experience, working with small firms, big corporate Design and Architectural firms and Real Estate/ Tech start-up. I've designed and led the design of award-winning projects all around the world.

As a design professional, I fulfill and oversee a number of key activities including **ideation**, concept development, and setting design direction. My strengths include communicating with internal and external teams through all phases of design, delivery and implementation, distilling and synthesizing clients' wants and needs, leading the creation of design concepts, collaborating with other studio experts, prioritizing and delegating tasks to realize solutions within budget and schedule, researching and specifying materiality, designing for multiple price tier options and championing the optimal solution, guiding the job captains during the completion of the technical project documentation, and communicating effectively with the client and team while managing client expectations.

To fulfill these tasks, I rely on my listening, communication, and time management skills to lead, motivate, and mentor my team. I've been fortunate to work with teams of really talented and professional people, and together we have developed extraordinary client relationships. These experiences have provided me with a wealth of knowledge about the human-centered design process, and the success of this approach is reflected in my portfolio.

## EXPERIENCE

### JLL | Americas

Head of Design, August 2021 to present

### CommonGrounds Workplace | USA

Senior Creative Director, VP of Design, January 2018 to 2021

#### **Responsibilities:**

- Create and develop overtime the Design Narrative that will drive every creative/design decision.
- Source and Hire a multidisciplinary team (CommonCreative) of designers/architects that will help articulate the design narrative through the different tasks/projects.
- Give Design Direction from creation to implementation
- Team and Departmental Growth
- Make sure that Design Concept (s) are alive and relevant through the live of a given project.

#### **Major Accomplishments:**

- Designed and built 15 of the 19 CG locations. Working closely with the Project management team, the construction Management team and the VP Of Real Estate.
- Develop and maintain CG Design Guidelines, Material palettes and planning guidelines working closely with the Growth team.
- Develop and maintain the Brand identity and guidelines for "**CommonGrounds**".
- Create, develop and maintain a new sister brand – "**THE LOBBY**" within the CommonGrounds umbrella.

**Projects:**

- **CommonGrounds** Washington DC | 1500 K St. & 99 M St.
- **CommonGrounds** Philadelphia | 1700 Market St.
- **CommonGrounds** Atlanta | 999 Peachtree St.
- **CommonGrounds** Chicago | 33 North La Salle St.
- **CommonGrounds** Houston | Greenway Plaza
- **CommonGrounds** Fort Worth | 702 Houston St.
- **CommonGrounds** Los Angeles | 915 Wilshire Blvd.
- **CommonGrounds** Minneapolis | 801 South Marquette Ave.
- **CommonGrounds** Seattle | 1100 Dexter Ave.
- **CommonGrounds** San Jose | 18 S 2<sup>nd</sup> St.
- **CommonGrounds** Burbank | Long Beach | West Hollywood | Denver | Portland

**Rapt Studio | San Francisco & New York**

*Senior Designer, Design Director, 2014 to December 2017*

*Responsible for generation and direction of big picture conceptual design, as well as oversight of design implementation from concept to detail and execution.*

- **CardConnect** | King of Prussia, Pennsylvania
- **Fitbit** | San Francisco, California
- **Heroku** | San Francisco, California
- **IBM** | Philadelphia, Pennsylvania & Augusta, Georgia
- **Lyft** | San Francisco, California
- **Mixpanel** | San Francisco, California
- **PayPal** | New York, New York
- **Quora** | Mountain View, California
- **The North Face (Showroom)** | New York, New York
- **Trulia** | San Francisco, California
- **Twitch** | San Francisco, California
- **Unity** | San Francisco, California; Austin, Texas; Seattle, Washington; Montreal (Canada); Copenhagen (Denmark); Helsinki (Finland); Paris (France); Tokyo (Japan); Singapore (Singapore); Seoul (South Korea)
- **Venmo** | San Francisco, California & New York, New York

Designer 2009-2013

*Responsible for giving form and detail to projects, understanding clients' vision, communicating and executing to achieve the end goal in physical form.*

- **Campari America** | San Francisco, California
- **JMP Securities** | San Francisco, California & New York, New York
- **PracticeFusion** | San Francisco, California
- **Salesforce** | San Francisco, California; Seattle, Washington; Vancouver (Canada); Hyderabad (India)
- **San Francisco AIDS Foundation** | San Francisco, California
- **TechSpace** | San Francisco, California

**Gensler | San Francisco & London**

Designer, 2007-2009 / Junior Designer 2005-2007 / Design Intern, 2004-2005

*Responsible for supporting the project team, diving into whatever task needs to be done, and continually gaining experience and improving skills.*

- **Allsteel Resource Center** | San Francisco, California
- **Apple** | Cupertino, California
- **Burson-Marsteller** | San Francisco, California
- **eBay** | Shanghai (China)
- **Electronic Arts** | Emeryville, California
- **GLBT Historical Society** | San Francisco, California
- **Goldman Sachs** | San Francisco, California
- **HNI / Gunlocke** | Muscatine, Iowa
- **Nokia** | San Francisco, California
- **O'Melveny & Myers** | San Francisco, California
- **Perfect World** | Beijing (China)
- **Pixar Animation Studio** | Emeryville, California
- **Point Reyes Bird Observatory** | Petaluma, California
- **Prince Jonah Kuhio Kalaniana'ole Federal Building** | Honolulu, Hawaii
- **Public Policy Institute** | San Francisco, California
- **Rabobank International** | San Francisco, California
- **Rogers Family Foundation** | Oakland, California
- **S.G. Cowen & Co.** | San Francisco, California
- **Silver Lake Partners** | Menlo Park, California
- **Squire Patton Boggs** | San Francisco, California
- **Tameer Towers** | Al Reem Island, Abu Dhabi (United Arab Emirates)
- **U.S. District Courthouse Attorney Lounge** | San Jose, California
- **University of the Pacific (Student Center)** | Stockton, California
- **Venables Bell & Parnters** | San Francisco, California
- **VeriSign** | Mountain View, California
- **YMCA Fitness Center** | San Francisco, California

## **AWARDS**

- Interior Design Magazine, Best of Year, Eco Office (HNI / Gunlocke), 2007
- Interior Design Magazine, Best of Year, Budget Office (Pixar), 2008
- AIA, Excellence in Interior Architecture (Pixar), 2008
- IIDA, Honor Awards, Big Office (Pixar), 2009
- IIDA, Honor Awards, (University of the Pacific, Student Center), 2010
- IIDA, Honor Awards, Work (O'Melvary & Myers), 2011
- IIDA, Honor Awards, Office (San Francisco Aids Foundation), 2012
- Interior Design Magazine, Best of Year honoree, Budget (Lyft), 2014
- Interior Design Magazine, Best of Year honoree, Large Office (Heroku), 2014
- Interior Design Magazine, Best of Year honoree, Mid-Size Office (CardConnect), 2016

## **TEACHING**

### **California College of the Arts | San Francisco, California, 2006-2009**

- Instructor, co-developed and led curriculum, "Designing A Better Experience," 2009
- Instructor, co-developed and led curriculum "Workplace Design," 2007, 2008
- Thesis Advisor, CCA Interiors Program. 2008
- Host & Organizer, CCA Senior Show, 2006 ,2008

## **COMMUNITY**

- **AIDS Walk** | San Francisco, California, since 2004-2015
- **Architecture for Humanity** | San Francisco, California, 2008
- **SPCA** | San Francisco, California, 2003 to 2005
- **Sustaining Edge** | San Francisco, California, 2006-2015
- **CG Connects** | Platform I created with multiple partners to help people affected by Covid to get back to work, since 2020 to date.

## **EDUCATION**

### **California College of the Arts | San Francisco, California, 2002-2005**

*B.S., Fine Arts (concentration in Design and Interiors) with High Distinction*

- All College Honor Awards, Design Category, 2004
- IIDA, Honor Awards, Student Category, 2005

### **Brandon College, School of Languages | San Francisco, California, 2000-2002**

*English language training, TOEFL certification*

## **PERSONAL**

My interests include fitness, nutrition, social justice, making things.